Last updated: 29/11/2024



# Paperjam Design Privacy Policy

This privacy policy by Paperjam Design Limited will explain how our organisation uses the personal data we collect from you when you use our website.

### What Data Do we Collect?

Paperjam Design collects the following data:

- Data from Google Analytics (not personal data)
- Email Address (when signing up to our newsletter / mailing list)

# How do we collect your data?

You directly provide Paperjam Design with most of the data we collect. We collect data when you:

- Sign up to receive emails from us
- Use or view our website via your browser's cookies

### How will we use your data?

Paperjam Design collects your data so that we can:

- Communicate with you about our products, services and offers
- Understand how you use our website to improve the experience for others going forward

## How do we store your data?

Our company securely stores your data in the following third party servers:

- Mailchimp (email addresses)
- Google servers

#### Marketing

Paperjam Design would like to send you information about products and services of ours that we think you might like. You have the right at any time to stop Paperjam Design from contacting you for marketing purposes. If you no longer wish to be contacted for marketing purposes please use the unsubscribe link at the bottom of each email campaign.

# What are your data protection rights?

Paperjam Design would like to make sure you are fully aware of all your data protection rights. Every user is entitled to the following:

The right to access – You have the right to request Paperjam Design for copies of your personal data. We may charge a small fee for this service.

The right to rectification — You have the right to request Paperjam Design correct any information you believe is inaccurate. You also have the right to request Paperjam Design to complete information you believe is incomplete.

The right to erasure – You have the right to request that Paperjam Design erase your personal data under certain conditions.

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The right to restrict processing – you have the right to request that Paperjam Design restrict the processing of your personal data, under certain conditions.

The right to object to processing – You have the right to object to Paperjam Design's processing of your personal data, under certain conditions.

The right to data portability – You have the right to request that Paperjam Design transfer the data that we have collected to another organisation, or directly to you, under certain conditions.

#### What are cookies?

Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information. When you visit our website we may collect information from you automatically through cookies or similar technology.

#### How do we use cookies?

Paperjam Design uses cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in
- Understanding how you use our website

## How to manage cookies.

You can set your browser not to accept cookies. For further information, visit <a href="https://www.allaboutcookies.org">www.allaboutcookies.org</a>

### Changes to our privacy policy

Paperjam Design keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 2<sup>nd</sup> December 2019.

# **How to Contact us:**

If you have any questions about Paperjam Design's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: hello@paperjamdesign.com

Call us: 029 9031 0003

Write to us at: 30-42 Waring Street, Belfast, BT1 2ED.